

Beaverton Community Vision – Action Plan Appendix

Build Community

TARGET: Strengthen Community Identity and Sense of Belonging

#	Key Words	Action	Partner Notes
1	Establish a Unique Beaverton Identity	Create a unique brand, logo and tag-line to foster a shared positive identity for Beaverton.	<ul style="list-style-type: none"> •Consider these attributes: diverse, family-friendly, safe, multi-generational, history of excellence, high quality of life, bike-friendly, a community that “does.” •Develop materials incorporating the logo and tagline to tell our story to external audiences.
2	Beautify Entry Points and Pathways	Better connect the city visually through a distinct gateway, public art and way-finding signage that links neighborhoods, districts and other points of interest.	<ul style="list-style-type: none"> •Publicize the families and stories behind local street and place names to strengthen resident’s understanding of place. •Provide interpretive signage to help tell the story of Beaverton’s origins, including role played by different pioneers. •Consider integrating this action as part of a larger art program.
3	Promote Our Diversity	Promote Beaverton’s status as a diverse city by showcasing various cultures and languages in signage, public art and elsewhere.	
4	Involve People in Community Decision Making	Continually develop fresh and innovative ways to connect the Beaverton community while also supporting and expanding programs that work.	<ul style="list-style-type: none"> •Expand recognition programs such as the City’s “Service to Beaverton” award to reach new audiences and publicly recognize people and organizations that make Beaverton a great place to live. •Provide local neighborhood and district features and updates in the Your City newsletter, and distribute in multiple languages. •Hold community forums to engage the community in topics of high interest. •Make the Beaverton Lecture Series a permanent, annual offering.
5	Connect Our Community Physically	Reach out and encourage the voluntary incorporation of areas located adjacent to the city by promoting Beaverton.	<ul style="list-style-type: none"> •Create a mutually-acceptable integration process.
6	Community Events Calendar	Create a comprehensive community events calendar that can be easily accessed or distributed city-wide.	
7	Signature Community Event	Identify opportunities to consolidate some existing events to leverage resources and create a multi-partner supported “signature” festival.	<ul style="list-style-type: none"> •Maximize the impact of the annual February 10 Beaverton History Day by organizing events and activities that engage residents in a celebration of our past.
8	Annual International Festival	Hold an annual “international festival” that helps bring the community together and provides a showcase for local musicians, artists and artisans.	<ul style="list-style-type: none"> •Feature local cuisine, goods and other cultural assets unique to Beaverton.
9	Community Art Project	Launch a semi-annual “Beaverton Community Art” project that connects artists, schools and sponsors in an effort to expand access to the arts, fund school art programs and beautify the city.	
10	Design Neighborhoods with Citizens	Involve residents in shaping their neighborhoods by holding design events at under-utilized buildings and lots.	
11	Musical Events	Expand and promote musical events and concerts city-wide.	<ul style="list-style-type: none"> •Partner and coordinate with entities that work on existing events.
12	Promote Public Places	Inventory gathering places available to the community, including public spaces, businesses and meeting rooms.	<ul style="list-style-type: none"> •Inventory, map and promote cultural assets including arts and performance venues, resource centers, and diverse ethnic eating, shopping and cultural-exchange opportunities.

TARGET: Strengthen Connections Among Diverse Community Groups			
#	Key Words	Action	Partner Notes
13	Citizenship Classes	Offer free citizenship classes for newly-arrived immigrants.	
14	Establish Cultural Activity Centers	Site new cultural activity centers near established, highly-visible public and commercial spaces.	•Provide a dedicated "Our Voice" wall or other physical location to enables and encourage diverse community groups to share their messages through art.
15	Create a Welcoming Community	Create activities and events that show Beaverton is a community that welcomes and embraces all citizens, regardless of race, ethnicity, age, gender, religion, mental or physical-ability, sexual orientation, gender identity or socio-economic status.	
16	Involve the Faith Community	Identify opportunities for the faith community to lead social action and community events.	
17	Community History Project	Launch a community history project that captures the story of Beaverton citizens in video and print for use in cultural education.	•Broaden "Living History Day" at Beaverton schools to address the various cultures and events that influenced the formation and development of Beaverton. •Enhance and promote the downtown walking tour by bringing historical landmarks to life with interpretive signage, public art and brochures.
TARGET: Promote Vibrant and Connected Neighborhoods			
#	Key Words	Action	Partner Notes
18	Sidewalk and Paths System	Establish a system of sidewalks, bike paths and public spaces within and across all Beaverton neighborhoods.	
19	Neighborhood Public Art	Create or incentivize the installation of public art in neighborhoods and districts.	
20	Strengthen Neighborhood Connections	Help neighborhoods organize and promote community-building events and activities.	•Create a "Welcome to Beaverton" program that connects NACs, new neighbors and the City. •Identify structural or programmatic improvements to strengthen participation in NACs. •Host semi-annual Meet Your Neighbor block parties in coordination with school events.
TARGET: Expand Public Engagement and Communication			
#	Key Words	Action	Partner Notes
21	Multi-Cultural Projects and Programs	Build relationships among people of different cultures through multi-cultural projects including listening forums, conversation groups, leadership programs and other community-building projects.	•Use the Beaverton School District's successful multi-cultural engagement program as a model for involving various ethnic groups in community planning and information sharing. •Coordinate and promote cultural training sessions for the public to expand inter-cultural understanding and collaboration. •Provide cross-cultural training for city staff and increase representation of minority personnel at City Hall. •Expand information and awareness regarding the City's successful Sister City programs, and promote participation and partnership opportunities for interested groups and individuals.
22	Involve Youth in Civic Affairs	Involve youth in City task forces and committees to ensure their voices are heard, and to develop active, knowledgeable leaders for the future.	
23	Volunteer Opportunities	Create, coordinate and publicize a diverse array of volunteer activities that connect residents to one another and the city.	•Build a volunteer database and work to enable individual access for citizens. •Streamline background checks for volunteers and explore establishing a coordinated process among various community partners and agencies.

Create a Vibrant Downtown

TARGET: Establish an Identifiable Downtown

#	Key Words	Action	Partner Notes
24	Establish Downtown Districts	Evaluate the feasibility and relative value of separating “downtown” into distinct districts based on landmarks, transportation corridors or other clearly-identifiable boundaries.	<ul style="list-style-type: none"> •Explore opportunities for establishing a thriving International District downtown or elsewhere in the city by recruiting and facilitating development of multi-cultural businesses, eateries and cultural attractions. Consider Uwajimaya as the anchor. •Consider the pros and cons of establishing exclusive use zones or transition zones to separate incompatible but equally important land uses. •Extend and connect the sidewalk system, with way-finding markers that link distinct sections of downtown.
25	Create a “Look and Feel” for Downtown	Establish an identifiable, inviting downtown by creating entry statements and linking various downtown districts and landmarks with common architectural treatments, landscaping and way-finding signage.	<ul style="list-style-type: none"> •Create a downtown theme or story that can be relayed through design. •Underground utilities wherever feasible. •Utilize public amenities such as stylized street lighting, hanging baskets, benches and other treatments to establish a consistent look. •Install holiday and seasonal decorations throughout the downtown year-round.
26	Market and Promote Downtown	Create a public relations marketing campaign unique to Downtown Beaverton to promote improvements and increased offerings over time.	<ul style="list-style-type: none"> •Animate downtown public places with motion, music and activities. •Create or identify an organization responsible for event programming, signage, advertising and promotion. •Foster city-business and business-to-business networking and communication to ensure a coordinated marketing approach and facilitate action on key investments.

TARGET: Stimulate Downtown Redevelopment

#	Key Words	Action	Partner Notes
27	Remove Development Barriers	Convene a multi-disciplinary Task Force including key local and regional representatives to identify and address barriers to downtown redevelopment.	
28	Redevelopment Incentives	Incentivize redevelopment through progressive financial, zoning and permitting policies.	<ul style="list-style-type: none"> •Consider a variety of tools to facilitate redevelopment, including but not limited to, urban renewal, economic improvement districts, public-private partnerships and phased implementation to distribute costs over time.
29	Address Parking Needs	Build parking structures as necessary to meet demand and continue parking management strategies that make downtown more accessible.	<ul style="list-style-type: none"> •Increase parking awareness through education and directional signage.
30	Recruit Anchor Tenants	Recruit anchor tenants and mixed-use housing development to help generate foot-traffic and stimulate additional business investments.	<ul style="list-style-type: none"> •Foster downtown business retention and recruitment by strategically locating retail anchors.
31	Involve the Public in Redevelopment	Invite the broader community, including students, to participate in the crafting of downtown redevelopment concepts in order to build broad support for future investments downtown.	

TARGET: Make Downtown a Destination

#	Key Words	Action	Partner Notes
32	Expand Arts, Culture and Entertainment	Recruit businesses, restaurants and galleries that stay open late to extend the time downtown is open for business and cultural opportunities.	<ul style="list-style-type: none"> •Increase opportunities for artists to establish low-cost art and design studios, to foster an emergent arts community and stimulate downtown living. •Consider establishing an arts incubator.

#	Key Words	Action	Partner Notes
33	Multi-Use Civic Center	Develop a state-of-the-art multi-use civic center combining public services, public gathering spaces and cultural attractions in one place.	
34	Public Plazas	Incorporate public plaza spaces into all future civic development.	<ul style="list-style-type: none"> •Establish a signature public plaza space. •Pursue “triangulation” in public place design, by incorporating and linking nature, gathering places and street-side access.
35	Expand Farmers Market	Expand, promote and establish a year-round, partially covered farmers market.	<ul style="list-style-type: none"> •Consider linking this action to creation of the new public plaza. •Expand range of offerings.
36	Connect Downtown with Neighborhoods	Connect downtown to surrounding neighborhoods and districts by enhancing adjacent sidewalks, trails and bike paths.	
37	Improve Downtown Walkability	Improve the pedestrian experience downtown by widening and completing sidewalks, installing bulb-outs and other pedestrian safety features and adding pedestrian furniture and other amenities over time.	<ul style="list-style-type: none"> •Create public “rent a bike” centers at key locations to facilitate mobility and use of alternative transportation. •Encourage informal pedestrian gathering spaces with widened sidewalks and mini-plazas on key streets. •Intertwine these pockets with the broader pedestrian and bicycle trail network.
38	Incorporate Green and Open Spaces	Incorporate pockets of green and open space as part of downtown redevelopment	<ul style="list-style-type: none"> •Execute a stream corridor and trail master plan, including a flood and storm water control solution for downtown properties located along waterways.
TARGET: Foster Arts and Culture			
#	Key Words	Action	Partner Notes
39	Performing Arts Center	Build a performing arts center to establish downtown as a region-wide draw and tourist attraction.	
40	Downtown Activities for All Ages	Establish restaurants, music venues and entertainment to suit all ages.	<ul style="list-style-type: none"> •Link to performing arts center or other cultural center.
41	Public Art	Install public art throughout the downtown and districts.	<ul style="list-style-type: none"> •Invite artists to participate in redevelopment planning at the earliest stages through creative contests or calls to action.
42	Arts & Culture Events	Host regular arts and culture events downtown to build interest and create a vibrant feel.	
TARGET: Encourage Sustainable Design in our Downtown			
#	Key Words	Action	Partner Notes
43	Green Development Incentives	Create incentives to stimulate green development downtown.	<ul style="list-style-type: none"> •Educate property owners and city staff about the financial benefits of adopting green building practices and operational systems. •Build on the green-technology theme of the Beaverton Central Plant to create an “eco-hub” within the broader downtown area.
44	Green Streetscapes	Where feasible, incorporate permeable sidewalks, native vegetation and other green approaches when redeveloping streetscapes.	

Improve Mobility

TARGET: Improve Traffic Flow, Connectivity and Access

#	Key Words	Action	Partner Notes
45	Involve the Public in Traffic Solutions	Build community support for traffic improvement measures by involving residents in the identification of preferred solutions and sharing citizen priorities from the visioning process with transportation agencies to ensure alignment.	<ul style="list-style-type: none"> •Use interactive workshops and other mechanisms to reach a broad audience. •Conduct outreach to explain the criteria and process for installing speed bumps.
46	Utilize Smart-Signals	Install smart-signals that monitor traffic conditions and adjust dynamically according to manage flow volumes.	<ul style="list-style-type: none"> •Coordinate to improve traffic flow on roads with signals controlled by varying jurisdictions. •Educate citizens about program, and adjust system to reflect changing patterns. •Track and promote the impact of system on reducing idling cars.
47	Canyon and Farmington Traffic Improvements	Design and implement improvements to Canyon Road and Farmington Road to ease congestion, improve traffic flow and enhance safety for pedestrians and bicyclists.	<ul style="list-style-type: none"> •Engage regional transportation partners, business owners and residents. •Incorporate City of Beaverton improvement plans for Farmington. Consider creating a couplet solution.
48	Assess Westside Bypass	Evaluate potential impacts of a new Westside bypass freeway, and determine what role the bypass could play in regional mobility solutions.	<ul style="list-style-type: none"> •Coordinate with regional and local partners.
49	Improve Intersection Timing	Periodically review turning movements at major intersections and implement appropriate measures to improve traffic flow.	<ul style="list-style-type: none"> •Look at potential value of installing "right turn only" dividers.
50	Improve Traffic Flow Around Bus Stops	Partner with TriMet to evaluate real or perceived traffic congestion at bus stops, and take steps to improve traffic flow where appropriate.	<ul style="list-style-type: none"> •Include an education component to alert residents to changes. Consider installing bus pull-outs where appropriate.
51	Road System Capacity Planning	Ensure an adequately-sized road system is in-place or planned-for as part of the overall solution to traffic congestion, and prioritize investments that improve N-S and E-W traffic flow.	<ul style="list-style-type: none"> •Identify alternative sources of funding to implement solutions.
52	Improve Highway 217	Play a leadership role in ensuring priority improvements are completed on Highway 217.	<ul style="list-style-type: none"> •Ensure aesthetics are addressed. •Use technology, to the extent feasible, in creating solutions.
53	Intersection Crossing Safety	Enhance and expand street crossings and signals to increase access and safety for all residents.	<ul style="list-style-type: none"> •Install wheelchair ramps at corner-crossings where appropriate. •Consider "countdown" and "audible" meters or other appropriate technology.
54	Roadway Visibility Safety	Improve road sign visibility city-wide, by trimming hedges, reconfiguring parking and taking other steps to prevent accidents.	<ul style="list-style-type: none"> •Begin by expanding education and enforcement of existing code. •Incorporate neighborhood groups to assist in efforts.

TARGET: Expand the Bicycle and Pedestrian Network

#	Key Words	Action	Partner Notes
55	Expand Sidewalks	Install and retrofit roadways with sidewalks, beginning with connections between neighborhoods, schools, retail centers and downtown.	<ul style="list-style-type: none"> •Establish an annual, dedicated funding source.
56	Complete Bike-Pedestrian Network	Complete Beaverton's bicycle-pedestrian network by connecting neighborhoods to downtown and establishing "cut-throughs" where barriers exist.	<ul style="list-style-type: none"> •Require new development to include bike-ped system connectivity. •Establish a Safe Routes to School Program to enhance safety and increase the number of students who walk to class.

#	Key Words	Action	Partner Notes
57	Exclusive Bike Paths	Establish exclusive bikeways that avoid major arterials and provide a safe commute alternative between population and employment centers.	<ul style="list-style-type: none"> •Begin with suggestions outlined in the Beaverton Bike Plan. •Consider lit pathways to ensure safety and encourage year-round use.
58	Bike-Pedestrian Network Map	Publish and periodically update a Beaverton “Bike-Pedestrian Network Map” to encourage use, safety and interconnectivity.	<ul style="list-style-type: none"> •Post the map on websites and stock high-traffic areas with hard copies. •Promote community input, awareness, and use, through “Bike Beaverton” and other participatory events. •Establish exclusive bike lanes and cyclotracks.
TARGET: Make Regional Transit Easy to Use			
#	Key Words	Action	Partner Notes
59	Fare-Free Transit Zone	Create a fare-free public transit zone downtown.	
60	Easier Transit Access	Provide clear way-finding signage to connect people to mass transit from pedestrian access points, adjacent businesses and park-and-rides.	<ul style="list-style-type: none"> •Create safe, easy-to-navigate connections to transit facilities for pedestrians and those accessing public transit by park-and-ride. •Coordinate with TriMet to improve real-time information on transit access. •Identify improved transit routes to serve a higher concentration of riders.
61	Adequate Transit Station Parking	Work with partners to review and ensure adequate parking at public transit access points.	
62	Safety at Bus Stops	Invest in comfortable, well-lit bus stops on major corridors.	
TARGET: Expand and Encourage Use of Alternative Transportation Choices			
#	Key Words	Action	Partner Notes
63	Shuttle Programs	Create a neighborhood shuttle, or similar “Last Mile” program to transport residents to employment centers from neighborhoods and transit stations.	<ul style="list-style-type: none"> •Coordinate through West Transportation Alliance (WTA), with an emphasis on employer and employee marketing campaigns to reduce single-occupancy trips.
64	Street Car System	Establish a street car or trolley system to facilitate mobility and connect high-intensity activity centers.	
65	Electric Car Charging Stations	Site and promote the use of electric car charging stations, increasing locations as demand grows.	<ul style="list-style-type: none"> •Encourage station placement on public roads and in neighborhoods.

Provide High Quality Public Services

TARGET: Keep Beaverton Safe

#	Key Words	Action	Partner Notes
66	Continue Community Policing	Continue our community policing approach by embracing and extending proactive programs.	<ul style="list-style-type: none"> •Develop a strong and coordinated neighborhood watch program and continue the police and fire presence at Neighborhood Association Committee (NAC) meetings. •Promote and expand "Park Watch" program to include all parks. •Expand the School Resource Program. •Use restorative community-building approaches wherever feasible to address property crimes (e.g. assign "taggers" to community clean-up in the impacted area). •Promote participation in CERT and Citizens' Academy. •Expand cultural training and language capacity for EMS providers.
67	Traffic Safety Campaigns	Conduct regular traffic safety campaigns to enforce existing laws and improve driver safety.	<ul style="list-style-type: none"> •Rotate emphasis to include uninsured motorists, vehicle registration, seatbelt and child seat use, etc.
68	Public Safety Campaigns	Conduct targeted public safety campaigns focused around and tailored to reach individual neighborhoods, districts and populations.	<ul style="list-style-type: none"> •Offer free "Home Safety Inspections" for seniors and other interested households to help identify potential fall hazards and health risks in their home environment. •Enhance Police and Fire communications showing residents how to keep their families and property safe. •Use culturally-appropriate outreach, media to reach broader population. •Domestic violence information. •Increase % of adults who report awareness of fire and life safety and emergency preparedness messages. •Increase % of adults who report action on their safety and preparedness. •Increase % of children who demonstrate basic fire safety awareness.
69	Emergency Response Infrastructure	Maintain appropriate infrastructure and resources to respond to an array of emergencies and other calls for assistance.	<ul style="list-style-type: none"> •Acquire agile fire vehicles to reach tight quarters. •Develop and expand functionality of Reverse 911 call system. •Coordinate with regional partners to enhance animal control services, especially as dog parks develop. •Measurably enhance emergency facilities' seismic mitigation status.

TARGET: Support a Full-Service Library System

#	Key Words	Action	Partner Notes
70	Expand Library Services	Take the library to those who have difficulty going there by expanding the inter-library network, creating a book-mobile program and establishing branches near large population centers.	<ul style="list-style-type: none"> •Continue to expand offerings through city and school libraries partnerships. •Market library services through a variety of community portals. •Identify new funding sources to support expanded programming.
71	Involve Retirees & Youth at the Library	Recruit retirees and high school students to participate in and expand popular library programs.	<ul style="list-style-type: none"> •Invite students to take storytelling to senior facilities so seniors can participate if they can't get to the library. •Designate "senior time" programming at the library and market to retirement homes and senior centers. •Market programs to faith community.
72	Leverage School-Library Resources	Supplement school curricula by leveraging library resources and offering education in civics and governance, personal finance and arts at the library.	<ul style="list-style-type: none"> •Offer service learning hours for participation.
73	Expand World Languages Collection	Work with cultural centers to expand library's "world languages" collection.	

TARGET: Maintain the Best Educational System in the Region			
#	Key Words	Action	Partner Notes
74	Support Special Needs Education	Enhance special needs education to ensure adequate support and instruction for a variety of physical, mental and behavioral challenges.	
75	Workforce Training and Internships	Establish partnerships with employers to align education, training and internships with workforce needs.	
76	Connect Schools to the Community	Expand school district-community partnerships to generate support and funding necessary to maintain existing and build new programming.	<ul style="list-style-type: none"> •Coordinate with the faith community to offer "Food Backpack" or similar programs in schools with high free and reduced lunch and breakfast rates. •Streamline background checks for volunteers and explore establishing a coordinated process among various community partners and agencies.
77	Focus on Science and Math	Establish a "Saturday Academy" program to extend science and math education for elementary and secondary students.	<ul style="list-style-type: none"> •Coordinate with Oregon State University System.
78	Invite Area Professionals into Classrooms	Expand community-school connections through creative engagement opportunities.	<ul style="list-style-type: none"> •Diversify school curricula to allow for and encourage special presentations by outside experts and professionals in multiple disciplines.
TARGET: Extend Senior Care and Engagement Opportunities			
#	Key Words	Action	Partner Notes
79	Affordable Senior Housing	Explore alternatives for creating affordable senior housing, including the potential of converting vacant homes or buildings into temporary, subsidized residential units.	<ul style="list-style-type: none"> •Partner with health care providers to expand senior housing and care options.
80	Senior Activity Centers	Expand, promote and facilitate access to "life enrichment centers" where seniors can build friendships and participate in a range of activities.	<ul style="list-style-type: none"> •This might include a coffee/ sandwich shop, exercise program, arts and crafts activities, games, musical programs, dances and Community Theater. •Work with existing service providers and facilities, but also broaden partnerships to include churches, schools and new private-sector supporters.
81	Senior Health and Wellness Center	Create a Community Health and Wellness Center where seniors can have their blood pressure checked and discuss non-emergency health concerns with a qualified health professional, at zero or low cost.	<ul style="list-style-type: none"> •Could be part of the Life Enrichment Center above.
82	Senior Volunteer Opportunities	Create and market volunteer opportunities tailored for senior citizen participation.	<ul style="list-style-type: none"> •Primary goal should be to keep seniors engaged in community affairs.
83	Easy Senior Transportation	Provide and promote free or subsidized public transportation options for seniors.	
TARGET: Facilitate Access to Essential Services for All			
#	Key Words	Action	Partner Notes
84	Support Health Care Initiatives	Provide public support for health care initiatives like Project Access Now, Essential Health Clinic and other programs facilitate access to health care for all Beaverton residents.	<ul style="list-style-type: none"> •Support faith-based health outreach through Parish Nurses Association (PNA) by providing access to facilities and promoting PNA as an option.
85	Create a One-Stop Shop for Homeless Services	Create a one-stop shop for homeless residents and others in need of assistance.	<ul style="list-style-type: none"> •The facility could house multiple agencies and a food bank. •Expand shelter capacity for victims of domestic violence. •Build in inter-agency coordination to ensure all parties are current on community needs. •Convene a social services summit to identify the role of library and other organizations in addressing homelessness and other social service needs in the community. •Support programs that provide easy access to health care services, such as 211-Info hotline, Wellness on Wheels and other initiatives.

#	Key Words	Action	Partner Notes
86	Transitional Housing for Homeless People	Provide transitional housing and other solutions for homeless and at-risk residents as part of the Washington County "Ten Year Plan" to end homelessness.	<ul style="list-style-type: none"> •Address barriers in the City's development code that impede the development of facilities and programs that serve Beaverton's needy population. •Partner with Habitat for Humanity, Proud and others to develop affordable home ownership opportunities in Beaverton.
87	Awareness Campaign for Available Services	Conduct an outreach campaign to educate diverse community members about the range of services available to them.	<ul style="list-style-type: none"> •Use culturally-appropriate communication methods and translate information into multiple languages. •Reach out to diverse cultures to structure solutions to health care needs. •Increase awareness and availability of fitness opportunities throughout the community: free events, low cost fitness center, nutrition education, awareness of facilities, etc. •Ensure dental services and needs are included.
TARGET: Provide Open, Responsive and Coordinated Government Services			
#	Key Words	Action	Partner Notes
88	Set Priorities and Be Accountable	Establish clearly-defined City priorities and report implementation progress to the community.	
89	Make Community Information Easy to Get	Establish a community information portal to cross- promote regional services, events and activities at one central location.	<ul style="list-style-type: none"> •Improve function and access at public websites and cross-link important information posted at the City, School District and Library websites. •Be innovative and evolve with emerging technology trends for public communication including the use of social media and other tools. •Visit neighborhoods and service organizations to exchange information.
90	Work with Regional Partners on Priorities	Build relationships with local and regional partners to facilitate implementation of city priorities.	<ul style="list-style-type: none"> •Host external- and inter-city departmental workshops to strengthen planning and coordination among interconnected service providers. •Expand cooperation through initiatives like "Vehicle Locator Program."

Enhance Livability

TARGET: Create a Comprehensive Civic Plan to Shape and Manage Community Development

#	Key Words	Action	Partner Notes
91	Balance Growth and Open Space	Define a desired future mix of growth and open space, measure progress and adjust City policies as necessary to reach the identified goal.	<ul style="list-style-type: none"> •Ensure compliance with OLCDD statutes. •Create public and private gathering places to engender greater social cohesion. •Co-locate government services and develop employment centers to create efficiencies in service delivery.
92	Involve Neighborhoods and Private Sector in Planning	Involve neighborhoods and the private sector in the civic plan effort.	<ul style="list-style-type: none"> •Emphasize neighborhoods through a unique asset, such as primary gathering location, school, community center, natural area or other major identifier. •Ensure civic planning and investment reflect community priorities as expressed through the Beaverton Community Vision outreach effort, and maximize coordination with partners and stakeholders.
93	Central District Redevelopment Program	Facilitate redevelopment of under-utilized, deteriorating or substandard land and buildings, with emphasis on the central district.	

TARGET: Build a Sustainable Community

#	Key Words	Action	Partner Notes
94	Sustainability Action Plan	Develop a city-wide sustainability action plan to coordinate, track and report progress in efforts to reduce Beaverton's carbon footprint and preserve the city's environmental assets.	<ul style="list-style-type: none"> •Ensure social equity is considered in decision-making. •Consider making all public buildings "greener." •Switch the city's fleet to "green" vehicles. •Promote sustainability within Beaverton through a rewards and recognition program to honor individual and business achievements. •Create an inclusive, cross-cultural sustainability education campaign to communicate the environmental, social and economic benefits of going green. •Market the city as a sustainable community to environmentally-conscious families, businesses and visitors. •Establish and support a Keep America Beautiful chapter in Beaverton.
95	Promote and Incentivize Sustainable Technologies	Promote and incentivize the use of emergent building technologies, practices and green materials through educational events, demonstration projects and rebate programs.	<ul style="list-style-type: none"> •Establish a city rebate program for purchasing energy- and resource-efficient appliances and technologies. •For demonstrations, consider rain barrels, solar panels and compost bins. •Make "The Round" a green technology education area. •Recruit a material reuse store to supply eco-friendly materials.
96	Locally-Integrated Smart Utility Grid	Implement the first locally-integrated smart utility grid in the nation.	<ul style="list-style-type: none"> •Include electric power, gas and water to start.
97	Expand Recycling	Continue to expand curbside recycling and markets.	<ul style="list-style-type: none"> •Specifically consider recycling organics. •Install recycling containers in highly-used public areas.
98	Water Conservation	Collaborate with regional partners to implement cost-efficient water conservation projects and programs.	<ul style="list-style-type: none"> •Conduct a feasibility study to determine the viability of using reclaimed water for irrigation, aquifer recharging and business development.

TARGET: Protect and Enhance Natural Areas, Parks and Open Spaces

#	Key Words	Action	Partner Notes
99	Open Space Conservation Program	Create an open-space and natural area preservation program to fund protection and enhancement of critical habitat areas.	<ul style="list-style-type: none"> •Include planning for local waterways, to educate and involve the public in preservation and restoration.
100	Paths & Greenways	Build an interconnected pedestrian greenway system.	

#	Key Words	Action	Partner Notes
101	Establish Beaverton Creek as an Urban Amenity	Improve and promote Beaverton Creek as an urban amenity that provide waterway views, walking trails and important habitat within the redeveloping downtown area.	
102	Destination Parks and Activity Centers	Create destination recreation opportunities, with an emphasis on activities for kids, sports fields, multi-purpose recreation centers, and dog parks.	
103	Expand Community Gardens	Form partnerships to promote and expand access to community gardens, including educational programming for students of all ages.	<ul style="list-style-type: none"> •Include the City, schools, non-profits and churches. •Dedicate some percentage of harvests to feed those in need. •Identify sites for future gardens and look into expanding existing locations.
104	Park Improvement with Neighbors & Volunteers	Organize volunteer efforts to provide opportunities for community groups and neighborhoods to work collaboratively on local park beautification and improvement projects.	
105	Parks Within a Half-Mile of Residents	Establish a range of multi-functional, adequately-sized parks within a 1/2-mile radius of all neighborhoods.	
TARGET: Ensure a Diverse Range of Quality Housing Options			
#	Key Words	Action	Partner Notes
106	Understand Housing Needs	Conduct a comprehensive market analysis to inventory existing housing stock, evaluate assets and design policies to meet future demand.	<ul style="list-style-type: none"> •Periodically convene local agencies and development interests to ensure common understanding with regard to current housing demand, challenges, opportunities and goals.
107	Full Range of Housing Choices	Develop housing policies that stimulate a mix of housing stock.	<ul style="list-style-type: none"> •Offer SDC waivers for elderly, low-income and special needs populations. •Investigate feasibility of establishing a special needs housing program and, to the extent feasible, site those housing units near transit centers. •Create infill development ordinance that balance urban densities with open space and parking, while also promoting attractive design and price points. •Establish and market a "rebuilding" program to restore older homes and multi-family housing units using eco-friendly materials and appliances.
TARGET: Foster Economic Prosperity and Diversity			
#	Key Words	Action	Partner Notes
108	Strategic Economic Development Plan	Produce an economic development plan that clarifies Beaverton's role in an evolving economy, and take steps to create the infrastructure, workforce training and recruitment strategies necessary for success.	<ul style="list-style-type: none"> •Undertake a market analysis to identify the ideal jobs and companies for Beaverton, and focus recruitment efforts on the resulting priorities. •Incentivize the growth or relocation to Beaverton of companies that employ local residents or create employment opportunities for special needs populations. •Create a "Business is Better in Beaverton" marketing package that highlights the unique conditions and services that make the city a great place to do business.
109	"Buy Local" Program	Fund and support a "buy local" program to promote local vendors, increase self-sufficiency and strengthen sense of community.	
110	One-Stop Permitting Center	Establish and market a one-stop permitting center that allows businesses to secure all necessary permits through one location.	<ul style="list-style-type: none"> •Consider a planning and building ombudsman, responsible for guiding development projects through the permit and design review process.

#	Key Words	Action	Partner Notes
111	Small Business Resources and Support	Inventory, expand and facilitate access to small business resources including mentoring, start-up support, micro-business centers and shared meeting facilities and office space.	
112	Employment Opportunities for All Residents	Expand employment opportunities for residents of all skills and abilities, including special needs populations, through partnerships with schools and other public and private-sector partners.	
TARGET: Promote City-Wide Beautification			
#	Key Words	Action	Partner Notes
113	Keep Beaverton Tree Friendly	Encourage a vibrant urban forest by expanding the volume and variety of trees planted city-wide.	•Recruit more volunteers to help THPRD and other organizations expand current landscaping and tree planting efforts.
114	Promote Native Plants	Use native plant and tree species in beautification efforts, and provide interpretive signage to educate about the benefits of native plants.	•Create an invasive-species removal program that capitalizes on volunteer workers.
115	Promote a Clean and Attractive City	Enforce existing sign and abatement codes, and provide resource information to violators in need of alternative solutions.	•Publicly acknowledge those who keep the city clean and attractive.
116	Beautify Exteriors and Landscaping	Provide incentives for landowners to improve building façades and landscaping.	
117	Underground Utilities	Underground utilities in new developments and when retrofitting or improving established areas.	
118	Community Clean-Up Days	Hold regular community clean-up days involving public and private sponsors.	•Organize volunteer teams to build community and keep costs down. •Provide low-cost, accessible drop sites for yard debris, hazardous materials.